

Victoria University of Wellington's
Faculty of Law, Victoria Business
School and Motu Economic and
Public Policy Research present

The Innovation and Competition Nexus

ASIA-PACIFIC INNOVATION CONFERENCE

30 November–2 December 2017

Wellington, New Zealand

There are many ways to approach innovation including perspectives from policy, management, economics, science and legal and regulatory perspectives. An important aspect of all of these approaches is the innovation/competition nexus. Both innovation and competition are generally seen as desirable because they can lead to new products and services and lower prices. In some contexts, innovation is the primary mode of competition, while in other contexts innovation and competition interact with each other, frequently but not always in mutually reinforcing ways. Unpacking the innovation competition nexus raises many issues including:

- To what degree, and in what ways, do economic and social policies and related laws and regulations affect innovation?
- How do factors such as management dynamics and export strategies interact with innovation?
- What is the role of patents and other intellectual property in enhancing or restricting innovation and competition?
- How do different modes of government support for research and development affect innovation and competition?
- Are competitive conditions an important determinant of innovation, and how does innovation affect competition?
- What is the relationship between, and among, the law, innovation, industry standards, global value networks, trade and competition?

This conference will address a range of topics related to these issues.

Confirmed keynote speakers



Carl Shapiro

Haas School of
Business
University of
California, Berkeley



Petra Moser

Stern School of Business
New York University



**Manuel
Trajtenberg**

Tel-Aviv University
Member of Israeli
Parliament



Kiritapu Allan

Ngāti Ranginui,
Ngāi Te Rangī,
Tūwharetoa
Kahui Legal



Joel Mokyr

Department of
Economics
Northwestern
University



Sally Davenport

School of
Management
Victoria University of
Wellington

Organising committee

Susy Frankel Professor of Law, Chair of Intellectual Property and International Trade,
Faculty of Law, Victoria University of Wellington

Adam Jaffe Director, Motu Economic and Public Policy Research

Jessica C. Lai Senior Lecturer, Victoria Business School, Victoria University of Wellington

Registration is now open

For further information, go to <http://ap-ic.org/information> or email APIC2017@vuw.ac.nz

The organising committee looks forward to welcoming you in Wellington

THE NEW ZEALAND CENTRE OF
INTERNATIONAL ECONOMIC LAW
Innovation Trade Investment

