

Victoria University of Wellington's
Faculty of Law, Victoria Business
School and Motu Economic and
Public Policy Research present:

The Innovation and Competition Nexus

ASIA-PACIFIC INNOVATION CONFERENCE

30 November – 2 December 2017

Wellington, New Zealand

There are many ways to approach innovation including perspectives from policy, management, economics, science and legal and regulatory perspectives. An important aspect of all of these approaches is the innovation/competition nexus. Both innovation and competition are generally seen as desirable because they can lead to new products and services and lower prices. In some contexts, innovation is the primary mode of competition, while in other contexts innovation and competition interact with each other, frequently but not always in mutually reinforcing ways. Unpacking the innovation competition nexus raises many issues including:

- To what degree, and in what ways, do economic and social policies and related laws and regulations affect innovation?
- How do factors such as management dynamics and export strategies interact with innovation?
- What is the role of patents and other intellectual property in enhancing or restricting innovation and competition?
- How do different modes of government support for research and development affect innovation and competition?
- Are competitive conditions an important determinant of innovation, and how does innovation affect competition?
- What is the relationship between, and among, the law, innovation, industry standards, global value networks, trade and competition?

This conference will address a range of topics related to these issues.

Confirmed keynote speakers



Carl Shapiro
University of
California, Berkeley



Petra Moser
New York University



Manuel Trajtenberg
Tel-Aviv University
Member of Israeli Parliament



Joel Mokyr
Northwestern University



Sally Davenport
Victoria University of
Wellington



Sir Peter Gluckman
University of Auckland
Prime Minister's Chief Science Advisor

Organising committee:

Susy Frankel Professor of Law, Chair of Intellectual Property and International Trade, Faculty of Law, Victoria University of Wellington

Adam Jaffe Director, Motu Economic and Public Policy Research

Jessica C. Lai Senior Lecturer, Victoria Business School, Victoria University of Wellington

Paper proposal submission:

Scholars of all levels of experience are invited to submit proposals. These could be a full paper or extended abstract, and should include the author's name, title, affiliation and contact details. Submissions must be made in English and sent to APIC2017@vuw.ac.nz.

Submissions must be received by no later than 1 July 2017.

The scientific committee for the conference will evaluate the submissions. Notification of the outcome of the selection process will be made by the end of August 2017.

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